

Lux
Typo.

Gw

Gustan Circa is the condensed member to the Gustan Collection. Throughout the design process, all idiosyncratic decisions were informed by ideas around structure and utility. The fact that certain character combinations align in a particular way is more about bringing order and harmony to the word as opposed to a 'stylistic' trait. Further, Gustan's openness is a response to the requirements for smaller settings as opposed to the desire to achieve a 'modern' tone. Focusing on these functional concerns frees up Gustan as much as it defines, making it flexible and expressive in application to a designer's desire.

Weights

Gustan Circa Extra Black

Gustan Circa Extra Black Italic

Gustan Circa Black

Gustan Circa Black Italic

Gustan Circa Extra Bold

Gustan Circa Extra Bold Italic

Gustan Circa Bold

Gustan Circa Bold Italic

Gustan Circa Medium

Gustan Circa Medium Italic

Gustan Circa Book

Gustan Circa Book Italic

Gustan Circa Light

Gustan Circa Light Italic

Gustan Circa Thin

Gustan Circa Thin Italic

Language Support

Afrikaans, Albanian, Baltic languages, Basque, Bosnian, Breton, Catalan, Corsican, Croatian, Czech, Danish, Dutch, Dutch b, English UK and US, English US and modern British, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Irish Gaelic new orthography, Irish new orthography, Irish New orthography, Italian, Kurdish Unified Alphabet, Latin basic classical orthography, Latvian, Leonese, Lithuanian, Luxembourgish basic classical orthography, Malay, Malay Rumi script, Maltese, Manx, Māori, Nordic languages, Norwegian Bokmål and Nynorsk, Occitan, Polish, Portuguese, Portuguese European and Brazilian, Rhaeto-Romanic, Romanian, Sami, Scots, Scottish Gaelic, Serbian, Serbian when in the Latin script, Slovak, Slovene, Slovenian, Sorbian Lower and Upper, Spanish, Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh

Features

Ligatures, Capital Forms, Fractions, Proportional Lining, Tabular Lining, Slash Zero, Superscript / Superior, Subscript / Inferior, Numerator & Denominator, Stylistic Alternates

Formats

Standard licensing: OTF (CFF-flavored OpenType)
Web font licensing: WOFF, EOT & SVG
Dynamic embedding licensing: OTF (CFF-flavored OpenType)
Other formats available upon request.

Design

Greg Lindy

Published

2020

© 2020 Lux Typo. All rights reserved.
Lux Typo® and Gustan® are registered trademarks of Lux Typographic + Design.

Killer Point, Taghazoute

Gustan Circa Extra Black, 50pt

Jails & Sultans, Maldives

Gustan Circa Black, 50pt

Narrabeen, North Sydney

Gustan Circa Extra Bold, 50pt

Supertubes, Jeffrey's Bay

Gustan Circa Bold, 50pt

Puerto Escondido, Oaxaca

Gustan Circa Medium, 50pt

Hanalei and Tunnels, Kauai

Gustan Circa Book, 50pt

Bundoran, Donegal, Ireland

Gustan Circa Light, 50pt

Steamer Lane's Middle Peak

Gustan Circa Thin, 50pt

Waimea Bay Beach Park

Gustan Circa Extra Black Italic, 50pt

Swami's Reef, San Diego

Gustan Circa Black Italic, 50pt

Jake's Point, Coral Coast

Gustan Circa Extra Bold Italic, 50pt

Paliker Pass (aka P-Pass)

Gustan Circa Bold Italic, 50pt

Mavericks, Half Moon Bay

Gustan Circa Medium Italic, 50pt

Cloudbreak, Tavarua Island

Gustan Circa Book Italic, 50pt

São Francisco do Sul, Brazil

Gustan Circa Light Italic, 50pt

Rincon Point, Santa Barbara

Gustan Circa Thin Italic, 50pt

BJÖRGUNARMAÐUR
Gnarly Shore Break

64/64 Gustan Circa Extra Black

TEAHUPO'O, TAHITI
Vila Praia de Âncora

64/64 Gustan Circa Extra Black Italic

VELKÝ BÍLÝ ŽRALOK
The Endless Summer

64/64 Gustan Circa Black

COWABUNGA, DUDE!
Praia da Consolação

64/64 Gustan Circa Black Italic

RIDE THE WILD SURF
Großen Eisbachwelle

64/64 Gustan Circa Extra Bold

DZILŪDENS NIRŠANA
Uluwatu & Kuta, Bali

64/64 Gustan Circa Extra Bold Italic

THE 7-MILE MIRACLE
Pūpūkea Beach Park

64/64 Gustan Circa Bold

IŠ KRANTO Ĳ KRANTA
La Côte des Basques

64/64 Gustan Circa Bold Italic

GĦAJN TUFFIEĦA BAY
The Killer Dana Wave

64/64 Gustan Circa Medium

THE 'BU EQUALS ZOO
Råbylille Strand, Møn

64/64 Gustan Circa Medium Italic

ROZBIJAJĄCE SIĘ FALE
Black's Beach, La Jolla

64/64 Gustan Circa Book

ALOHA MISTER HAND
Paplūdīmio Pertrauka

64/64 Gustan Circa Book Italic

THE NEWPORT WEDGE
Ströndinni Eftirlitsferð

64/64 Gustan Circa Light

*BULKENBØLGEN, VOSS
Upper & Lower Trestles*

64/64 Gustan Circa Light Italic

O'AHU'S NORTH SHORE
Jūry Augalija Ir Gyvūnija

64/64 Gustan Circa Thin

*POŁUDNIOWY PACYFIK
Kamehameha Highway*

64/64 Gustan Circa Thin Italic

Heading out on a Surfari to Old Man's
AN ICONIC SOCAL LONGBOARD MECCA
Fear the seaweed here, it will eat you
GOOD WAVES. KOOKS ABOUND. YEW!!

35/42 Gustan Circa Extra Black/Extra Black Italic

The reef at Off The Wall is unforgiving
"NO ONE RIDES TWIN FINS IN HAWAII"
There'll always be another wave, man
HAZARDS: RIPS, LOCALS, POLLUTION

35/42 Gustan Circa Black/Black Italic

Arrive early, bring your board, & Aloha
NICE LONG BREAKS AND COOL PEOPLE
Classic shred sesh with locals & kooks
SYDNEY'S LEGENDARY SHARK ISLAND

35/42 Gustan Circa Extra Bold/Extra Bold Italic

I dig RAT Beach & I don't dig RAT Beach
TOTALLY RIP THIS EPIC RIGHT-HANDER
Pipeline is the granddaddy of all waves
CROCS DO TURN UP BUT THEY'RE RARE

35/42 Gustan Circa Bold/Bold Italic

Superbank produces tubes & solid walls
I RECKON THIS IS THE BEST WAVE IN OZ
A dredging, semi-evil right-hand barrel
THIS SICK BREAK IS CALLED LONG REEF

35/42 Gustan Circa Medium/Medium Italic

Windansea is one tough thug of a beach
NO LOCALISM HERE, EVERYONE IS CHILL
Surf only if you're experienced or stupid
IT'S ALL GOOD ALL THE TIME @ TOURMO

35/42 Gustan Circa Book/Book Italic

Roll down with your homies & paddle out
THE OCEAN BELONGS TO EVERYONE, BRO
A powerful beachie with heaps of barrels
JUST THROW A SHAKA INSTEAD OF SAND

35/42 Gustan Circa Light/Light Italic

That shore breaks 2 things: boards & backs
DUKE KAHANAMOKU'S SPIRIT IS FELT HERE
I'm here for the surfing not the meditating
EVERY WAVE AT PORTO IS A "PARTY WAVE"

35/42 Gustan Circa Thin/Thin Italic

**Picking order in the line-up @ Boxhead can be heavy & aggro
I AM NOT A BIG HATER IN LIFE, BUT I DO HATE THAT CURRENT
No, this is not the place to hang ten, that'd be over at San-O
WATCH YOUR BACK AND YOUR CAR IF YOU'RE SURFING HERE**

21/25 Gustan Circa Extra Black/Extra Black Italic

**I was put down by this sick 14-year-old grommie, he ripped!
EVER SEEN A 30+ FOOTER? YOU CAN & WILL AT THE PIPELINE
The Wedge. That place had no mercy on me or my foam board
IF THERE'S SWELL SOME PART OF NARRABEEN WILL CATCH IT**

21/25 Gustan Circa Black/Black Italic

**The old surf cronies? It's alright, it's good ju-ju they are there
GREAT SPOT TO WATCH SOME BODYBOARDERS GET WRECKED!
Mooloolaba is a sucky closeout wave that isn't really surfable
SERIOUS SENSE OF ENTITLEMENT AMONGST THE GROMS HERE**

21/25 Gustan Circa Extra Bold/Extra Bold Italic

**Come on dude, you're SURFING! What do you got to be mad at?
I LACK THE PATIENCE NEEDED TO SLIDE THE 'BU ON WEEKENDS
The Bra Boys called it Ours because they reckoned it was theirs
YOU'VE EITHER GOTTA DAWN PATROL OR WAIT TILL AFTER 6PM**

21/25 Gustan Circa Bold/Bold Italic

**FYI, it stopped being El Porto in 1980, it's Manhattan Beach now
ON A GOOD DAY EXPECT UPWARDS OF 100 BROS IN THE LINE-UP
When Lowers is firing it is hard to find a better wave in the state
THIS IS THE SICKEST SHORE BREAK I'VE PUT MY BODYBOARD ON**

21/25 Gustan Circa Medium/Medium Italic

Peeps do surf, windsurf, boogie board, & throw peeps' ashes here
MY ADVICE IS DON'T GO THERE UNLESS YOU WANT TO GET EATEN!
Watch out for the strong rip currents, they will "tear you asunder"
I'VE SEEN SOME DUDES GET LAUNCHED 30 PLUS FEET IN THE AIR

21/25 Gustan Circa Book/Book Italic

Nobody's really sure why this spot is called Secrets since it isn't one
EVERYWHERE ELSE IS FLAT BUT THIS PLACE IS 1-2 FOOT & RIPABLE
Parking's kinda harsh and there's a ton of stairs to get to the beach
GREAT FOR WATCHING THE SURFERS SURF & THE WOMPERS WOMP

21/25 Gustan Circa Light/Light Italic

The surfing equivalent of being slammed by Dwane "The Rock" Johnson
MULTIPLE BREAK POINTS & 99.9% OF LOCALS ARE COMPLETELY CHILL
You will NEVER surf like Kelly Slater, not even the Oakley's will help you
TEAHUPO'O IS ONE OF THE MOST PERFECT AND FEARED WAVES EVER

21/25 Gustan Circa Thin/Thin Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people* and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his

21/26 Gustan Circa Extra Black/Extra Black Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued

16/21 Gustan Circa Extra Black/Extra Black Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka'i. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard.

12/16 Gustan Circa Extra Black/Extra Black Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would Go" spread around the Hawaiian Islands and to the rest of the world. According to maritime historian Mac Simpson, "Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared." The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous.

9/12 Gustan Circa Extra Black/Extra Black Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people* and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his

21/26 Gustan Circa Black/Black Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued

16/21 Gustan Circa Black/Black Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka'i. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The

12/16 Gustan Circa Black/Black Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would Go" spread around the Hawaiian Islands and to the rest of the world. According to maritime historian Mac Simpson, "Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared." The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the

9/12 Gustan Circa Black/Black Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people* and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his

21/26 Gustan Circa Extra Bold/Extra Bold Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued at Waimea Bay.

16/21 Gustan Circa Extra Bold/Extra Bold Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka'i. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The ensuing search for Aikau was the largest air-sea search

12/16 Gustan Circa Extra Bold/Extra Bold Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would Go" spread around the Hawaiian Islands and to the rest of the world. According to maritime historian Mac Simpson, "Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared." The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the contest organizers

9/12 Gustan Circa Extra Bold/Extra Bold Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people* and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his

21/26 Gustan Circa Bold/Bold Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued at Waimea Bay.

16/21 Gustan Circa Bold/Bold Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka'i. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The ensuing search for Aikau was the largest air-sea search

12/16 Gustan Circa Bold/Bold Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would Go" spread around the Hawaiian Islands and to the rest of the world. According to maritime historian Mac Simpson, *"Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared."* The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the contest organizers

9/12 Gustan Circa Bold/Bold Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people* and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his family in 1959,

21/26 Gustan Circa Medium/Medium Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued at Waimea Bay.

16/21 Gustan Circa Medium/Medium Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka'i. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The ensuing search for Aikau was the largest air-sea search in Hawaiian

12/16 Gustan Circa Medium/Medium Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would Go" spread around the Hawaiian Islands and to the rest of the world. According to maritime historian Mac Simpson, *"Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared."* The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the contest organizers

9/12 Gustan Circa Medium/Medium Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.*

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his family in 1959,

21/26 Gustan Circa Book/Book Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued at Waimea Bay.

16/21 Gustan Circa Book/Book Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka'i. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The ensuing search for Aikau was the largest air-sea search in Hawaiian history.

12/16 Gustan Circa Book/Book Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would

Go" spread around the Hawaiian Islands and to the rest of the world.

According to maritime historian Mac Simpson, *"Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared."* The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the contest organizers were discussing whether to put it on, Mark Foo looked at the conditions and said "Eddie would go." The

9/12 Gustan Circa Book/Book Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O‘ahu, he saved over 500 people and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.*

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O‘ahu with his family in 1959, and at the age of 16 left school and started working at the Dole pine-

21/26 Gustan Circa Light/Light Italic

In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued at Waimea Bay.

16/21 Gustan Circa Light/Light Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle‘a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Moloka‘i. In an attempt to get help, Aikau paddled toward Lāna‘i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau’s body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The ensuing search for Aikau was the largest air-sea search in Hawaiian history.

12/16 Gustan Circa Light/Light Italic

In Aikau’s honor, the surfwear company Quiksilver sponsored “The Eddie” (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau’s younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a precondition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase “Eddie Would

Go” spread around the Hawaiian Islands and to the rest of the world.

According to maritime historian Mac Simpson, *“Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That’s where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared.”* The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the contest organizers were discussing whether to put it on, Mark Foo looked at the conditions and said “Eddie would go.” The

9/12 Gustan Circa Light/Light Italic

Eddie Aikau was a Hawaiian lifeguard and surfer. *As the first lifeguard at Waimea Bay on the island of O'ahu, he saved over 500 people and became famous for surfing the big Hawaiian surf, winning several awards including the 1977 Duke Kahanamoku Invitational Surfing Championship.*

Born in Kahului, Maui, Aikau first learned how to surf at Kahului Harbor on its shorebreak. He moved to O'ahu with his family in 1959, and at the age of 16 he left school and started working at the Dole pineapple can-

21/26 Gustan Circa Thin/Thin Italic

Aikau's paychecks from Dole allowed him to buy his first surfboard. In 1968, he became the first lifeguard hired by the City & County of Honolulu to work on the North Shore. The City & County of Honolulu gave Aikau the task of covering all of the beaches between Sunset and Haleiwa. *Not one life was lost while he served as lifeguard of Waimea Bay, as he braved waves that often reached 30 feet high or more.* In 1971, Aikau was named Lifeguard of the Year. On February 28, 1978, TV producer John Orland was the last person Aikau rescued at Waimea Bay.

16/21 Gustan Circa Thin/Thin Italic

In 1978, the Polynesian Voyaging Society was seeking volunteers for a 30-day, 2,500-mile journey to follow the ancient route of the Polynesian migration between the Hawaiian and Tahitian island chains. Aikau joined the voyage as a crew member. The double-hulled voyaging canoe Hōkūle'a left the Hawaiian islands on March 16, 1978. It developed a leak in one of its hulls and later capsized about twelve miles south of the island of Molokai. In an attempt to get help, Aikau paddled toward Lāna'i on his surfboard. *Although the rest of the crew were later rescued by the U.S. Coast Guard Cutter Cape Corwin, Aikau's body was never found.* He removed his life jacket since it was hindering his paddling of the surfboard. The ensuing search for Aikau was the largest air-sea search in Hawaiian history.

12/16 Gustan Circa Thin/Thin Italic

In Aikau's honor, the surfwear company Quiksilver sponsored "The Eddie" (now called the Quiksilver Big Wave Invitational in Memory of Eddie Aikau at Waimea Bay). The first Eddie was held at Sunset Beach in 1985. In 1987 Eddie Aikau's younger brother Clyde Aikau won the first Eddie after it moved to Waimea Bay. Since its inception, the tournament has only been held nine times, due to a pre-condition that open-ocean swells reach a minimum of 20 feet (this translates to a wave face height of over 30 feet).

In the 1980s, bumper stickers and T-shirts with the phrase "Eddie Would Go"

spread around the Hawaiian Islands and to the rest of the world. According to maritime historian Mac Simpson, *"Aikau was a legend on the North Shore, pulling people out of waves that no one else would dare to. That's where the saying came from – Eddie would go, when no one else would or could. Only Eddie dared."* The phrase originated during the first Eddie contest. The waves were huge and the conditions were extremely dangerous. While the contest organizers were discussing whether to put it on, Mark Foo looked at the conditions and said "Eddie would go." The phrase stuck and then Eddie went.

9/12 Gustan Circa Thin/Thin Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Extra Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Extra Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Black Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ AMNWY
abcdefghijklmnopqr
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&**

Gustan Circa Extra Bold

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ AMNWY
abcdefghijklmnopqr
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&***

Gustan Circa Extra Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Bold Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&**

Gustan Circa Medium

***ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&***

Gustan Circa Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Book

*ABCDEFGHIJKLMNOPQRSTUVWXYZ AMNWY
abcdefghijklmnopqrstuvwxyz
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&*

Gustan Circa Book Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ AMNWY
abcdefghijklmnopqr
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Light

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ AMNWY
abcdefghijklmnopqr
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&*

Gustan Circa Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ AMNWY
abcdefghijklmnopqr
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&

Gustan Circa Thin

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ AMNWY
abcdefghijklmnopqr
stuvwxyz aefktuwy
0123456789.,!?
[]{}()@€\$ç£%#&*

Gustan Circa Thin Italic

Gustan Circa

.....
All Caps

Deactivated

Surf Wax
for \$1.99

Activated

SURF WAX
FOR \$1.99

.....
Tabular Lining

From \$32.58 or €25.07

From \$32.58 or €25.07

.....
Fractions

3/4 and 1 1/2 567/3435

¾ and 1½ ⁵⁶⁷/₃₄₃₅

.....
Subscript/Superior & Inferior

K_p = (B + n)⁽³⁺²⁾ H₂o

K^p = (B + n)⁽³⁺²⁾ H₂o

.....
Numerator/Denominator

0123456789

0123456789/₀₁₂₃₄₅₆₇₈₉

.....
Titling Alternates

Waimea Bay Beach Park
WAIMEA BAY BEACH PARK

Waimea Bay Beach Park
WAIMEA BAY BEACH PARK

.....
Style Set 1: Alt. Currency & Numerals

\$21,543.90 & 98%

\$21,543⁹⁰ & 98[%]