

Lux
Typo.

G U

Gustan Forma is a dynamic display addition to the Gustan Collection. Forma has Open Type features that create a ‘nesting’ effect, allowing characters to scale and position to accommodate their contextual situation. Forma works alone or with the entire Gustan Collection. The flexibility of the Gustan visual language allows for opportunities to explore unconventional variants within the family while retaining continuity throughout the entire collection.

Weights

GUSTAN FORMA BOLD

GUSTAN FORMA MEDIUM

GUSTAN FORMA LIGHT

Language Support

Afrikaans, Albanian, Baltic languages, Basque, Bosnian, Breton, Catalan, Corsican, Croatian, Czech, Danish, Dutch, Dutch b, English UK and US, English US and modern British, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Irish Gaelic new orthography, Irish new orthography, Irish New orthography, Italian, Kurdish Unified Alphabet, Latin basic classical orthography, Latvian, Leonese, Lithuanian, Luxembourgish basic classical orthography, Malay, Malay Rumi script, Maltese, Manx, Māori, Nordic languages, Norwegian Bokmål and Nynorsk, Occitan, Polish, Portuguese, Portuguese European and Brazilian, Rhaeto-Romanic, Romanian, Sami, Scots, Scottish Gaelic, Serbian, Serbian when in the Latin script, Slovak, Slovene, Slovenian, Sorbian Lower and Upper, Spanish, Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh

Features

Ligatures, Capital Forms, Proportional Lining Figures, Slash Zero, Stylistic Contextual Alternates.

Formats

Standard licensing: OTF (CFF-flavored OpenType)
Web font licensing: WOFF, EOT & SVG
Dynamic embedding licensing: OTF (CFF-flavored OpenType)
Other formats available upon request.

Design

Greg Lindy

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LA NOUVELE VAGUE

Gustan Forma Bold, 50pt

ON CAROLBY STREET

Gustan Forma Bold Alt, 50pt

A HARD DAY'S NIGHT

Gustan Forma Bold Alt, 50pt

KING'S CROSS STATION

Gustan Forma Medium, 50pt

SWINGING LONDON

Gustan Forma Medium Alt, 50pt

L'AÎNÉ DES FERCHAUX

Gustan Forma Medium Alt, 50pt

À BOUT DE SOUFFLE

Gustan Forma Light, 50pt

DIVORZIO ALL'ITALIANA

Gustan Forma Light Alt, 50pt

QUELLE JOIS DE VIVRE

Gustan Forma Light Alt, 50pt

CASINO ROYALE
PICCADILLY LINE

64/64 Gustan Forma Bold

LA JETÉE/SANS
CAMDEN TOWN

64/64 Gustan Forma Bold Alt

COLLECTIONNEUSE
TUNNEL PARK

64/64 Gustan Forma Bold

LA FATALE BEAUTÉ
METROPOLITAN

64/64 Gustan Forma Bold Alt

ES FLINGUEUR
FINCHLEY ROAD

64/64 Gustan Forma Medium

PIERRŌT LE FOŪ
HAMMERSM!TH

64/64 Gustan Forma Medium Alt

CHÂTEAU D'EAU
AT PÉRĒ LACHA!SĒ

64/64 Gustan Forma Medium

COOL BRITANNIA
ØSTERÅS STESJON

64/64 Gustan Forma Medium Alt

KNIGHTS BRIDGE
ALESSANDRINO

64/64 Gustan Forma Light

ŚWIĘTOKRZYŻSKA
KODÁLY KÖRÖND

64/64 Gustan Forma Light Alt

HERBES FOLLES
TOWER HAMLETS

64/64 Gustan Forma Light

L'HEURE D'ÉTÉ
WALTHAMSTOW

64/64 Gustan Forma Light Alt

«HIROSHIMA MON AMOUR» EST
WITTEBERGPLATZ CONNECTES TO
LAMBETH NORTH TO WATERLOO
DAVID HEMMINGS IN "BLEW UP"

35/42 Gustan Forma Bold/Bold Alt

«LE BEAU SERGE» EST CONSIDÉRÉ
"THE KNACK... & HOW TO GET IT"
CHAMPS ÉLYSÉES CLEMENCEAU
«L'ANNÉE DERNIÈRE A MARIENBAD»

35/42 Gustan Forma Medium/Medium Alt

CHÂTELET TO PORTE D'ORLÉANS
ZOOLOGISCHER GARTEN STATION
EUROPEAN ART CINEMA GAINED
L'ÉTONNANT SERGE GAINSBOURG

35/42 Gustan Forma Light/Light Alt

THE FRENCH NEW WAVE FILMMAKERS CONSCIOUSLY
THIS GROUP HAD A SPIRIT OF YOUTHFUL ICONOCASM
STARRING JEAN-PAUL BELMONDO & ANNA KARINA
«UNE CERTAINE TENDANCE DU CINÉMA FRANÇAIS»
"LE MONDE DU SILENCE" WON THE PALM D'OR AT
CANNES DU CINÉMA WRITERS CRITIQUED THE CLASSIC

35/42 Gustan Forma Bold/Bold Alt

FRANÇOIS TRUFFAUT, WITH "THE 400 BLOWS" (1959) &
BUÑUEL'S "THE DISCREET CHARM OF THE BOURGEOISIE"
CLASSIC FRENCH CINEMA ADHERED TO THE PRINCIPLES
THE AUTEURS OF THIS ERA OWED THE POPULARITY THEY WERE
AN AUTHOR WHO SHOWS THROUGH FILM HIS OWN EYE
MICHAEL CAINE & MIKI COOPERS STAR IN "THE ITALIAN JOB"

35/42 Gustan Forma Medium/Medium Alt

«LES PARAPLUIES DE CHERBOURG» DE JACQUES DEMY
THE LEFT BANK DIRECTORS TENDED TO SEE CINEMA
WITH A FONDNESS FOR A KIND OF BOHEMIAN LIFE AND
THE NOUVEAU ROMAN MOVEMENT IN LITERATURE
«JOUR DU FÊTE», ONE OF JACQUES TATI'S EARLIEST FILMS
RICHARD ROUD AND JEAN-PIERRE MELVILLE WERE

35/42 Gustan Forma Light/Light Alt

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PQRSTUVWXYZ
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Gustan Forma Bold

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ΑΜΝΨΥ
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Gustan Forma Bold Alt

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Gustan Forma Medium

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Gustan Forma Medium Alt

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Gustan Forma Light

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Gustan Forma Light Alt

Gustan Forma

Deactivated

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All Caps

METRO CARDS: \$3.99

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Contextual Alternates

WEMBLY CENTRAL

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Titling Alternates

WEMBLY CENTRAL

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Style Set

WEMBLY CENTRAL
WEMBLY CENTRAL

Activated

.....
All Caps

METRO CARD: \$3.99

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Contextual Alternates

WEMBLY CENTRAL

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Titling Alternates

WEMBLY CENTRAL

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Style Set

WEMBLY CENTRAL
WEMBLY CENTRAL