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Sulfite

**Lux
Typo.**

Su

Sulfite is a purposefully imperfect typeface with warmth and friendliness key to its distinction. Drawing of the typeface began with an intuitive approach with its character evolving in an organic manner. As the typeface started to define itself, references were sought out to solidify coherency. The process of development started around the heavier weights. With their respective 'bulk' it was more clear where opportunities lay in defining the personality of Sulfite. The extreme heavy weight was a priority early on. Oppose to being treated as a 'heavier' version of a lighter weight, considerations were given to the Extra Black to ensure it could stand alone as much as it could be part of a family. With the identity of Sulfite defined, personality traits worked their way down through the spectrum with consideration allowing the lighter styles to play a more practical role in application. In the spirit of character, alternate letterforms are included to extend the dynamics of the typeface.

Weights

Sulfite Extra Black

Sulfite Extra Black Italic

Sulfite Black

Sulfite Black Italic

Sulfite Bold

Sulfite Bold Italic

Sulfite Medium

Sulfite Medium Italic

Sulfite Regular

Sulfite Regular Italic

Sulfite Light

Sulfite Light Italic

Language Support

Afrikaans, Albanian, Baltic languages, Basque, Bosnian, Breton, Catalan, Corsican, Croatian, Czech, Danish, Dutch, Dutch b, English UK and US, English US and modern British, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Irish Gaelic new orthography, Irish new orthography, Irish New orthography, Italian, Kurdish Unified Alphabet, Latin basic classical orthography, Latvian, Leonese, Lithuanian, Luxembourgish basic classical orthography, Malay, Malay Rumi script, Maltese, Manx, Māori, Nordic languages, Norwegian Bokmål and Nynorsk, Occitan, Polish, Portuguese, Portuguese European and Brazilian, Rhaeto-Romanic, Romanian, Sami, Scots, Scottish Gaelic, Serbian, Serbian when in the Latin script, Slovak, Slovene, Slovenian, Sorbian Lower and Upper, Spanish, Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh

Features

Ligatures, Capital Forms, Fractions, Proportional Lining, Tabular Oldstyle, Tabular Lining, Slash Zero, Superscript / Superior, Subscript / Inferior, Numerator & Denominator, Stylistic Alternates

Formats

Standard licensing: OTF (CFF-flavored OpenType)
 Web font licensing: WOFF, EOT & SVG
 Dynamic embedding licensing: OTF (CFF-flavored OpenType)
 Other formats available upon request.

Design

Greg Lindy

Published

2024

Mount Trashmore

Sulfite Extra Black, 60pt

Zombie Golf Giant

Sulfite Black, 60pt

Long Island Sphinx

Sulfite Bold, 60pt

Cabazon Dinosaurs

Sulfite Medium, 60pt

Blue Swallow Motel

Sulfite Regular, 60pt

Frankenmufflerman

Sulfite Light, 60pt

Alien Fresh Jerky

Sulfite Extra Black Italic, 60pt

Giant Corn Gazebo

Sulfite Black Italic, 60pt

Pink Elephant Mall

Sulfite Bold Italic, 60pt

Museum of Bad Art

Sulfite Medium Italic, 60pt

World's Largest Tire

Sulfite Regular Italic, 60pt

Enchanted Highway

Sulfite Light Italic, 60pt

U.S. ROUTE 66
Hafnarfjörður

64/64 Sulfite Extra Black

ZAMEK KSIĄŻ
Atomic Crater

64/64 Sulfite Extra Black Italic

VÄIKE-ÕISMÄE
Cadillac Ranch

64/64 Sulfite Black

MYSTERY SPOT
Böttcherstraße

64/64 Sulfite Black Italic

ŽIŽKOV TOWER
Pavilhão Chinês

64/64 Sulfite Bold

SEE ROCK CITY!
Drive-Thru Tree

64/64 Sulfite Bold Italic

BONANZAVILLE
Rønnebæksholm

64/64 Sulfite Medium

MIGRA L-FERÐA
Vermontasaurus

64/64 Sulfite Medium Italic

OREGON VORTEX
Wrocław Krasnale

64/64 Sulfite Regular

LITERATŲ GATVĖ
Cathedral of Junk

64/64 Sulfite Regular Italic

RĪGAS ZOODĀRZS
L'œil de la Sorcière

64/64 Sulfite Light

AUTO SHOP YETI
Mystical Horizons

64/64 Sulfite Light Italic

One Nation, Under Dinosaurs
JURASSIC JUNGLE BOAT RIDE
Mt. Atlanticus Minotaur Goff
SMILEY FACE WATER TOWER

35/42 Sulfite Extra Black/Extra Black Italic

Radioactive Fountain of Youth
THE BLUE WHALE OF CATOOSA
Wacky Teakettle Junction Sign
PSYCHIC CHICKEN OF SEATTLE

35/42 Sulfite Black/Black Italic

Elmer Long's Bottle Tree Ranch
THE MOJAVE DESERT MAILBOX
Delgadillo's Snow Cap Drive-In
STEGOWAGEN-VOLKSSAURUS

35/42 Sulfite Bold/Bold Italic

Tiny Church of the Mother Road
SIGNATURE CARPETERIA GENIE
Pose With Wax Colonel Sanders
DR. EVERMOR'S FOREVERTRON

35/42 Sulfitte Medium/Medium Italic

Weird Statues & Oddball Art Junk
LIBERTY BELL MADE OF WHEAT
Oldest Roadside Bunyan & Babe
TRADEMARKED HOGAG STATUE

35/42 Sulfitte Regular/Regular Italic

Glow-In-The-Dark Lincoln Head
BIGFOOT HOLDING A BEER MUG
The Thing: Mystery of the Desert
WIGWAM VILLAGE MOTEL NO. 7

35/42 Sulfitte Light/Light Italic

**The Mechanical Riverfront Kingdom on Druid Hill
ZZYZX MINERAL SPRINGS AND HEALING CENTER
Stay off the otter. Not responsible for accidents.
FREDOSAURUS REX: MR. ROGERS AS A DINOSAUR
World's Largest Paul Bunyan in Kneeling Position**

21/25 Sulfite Extra Black/Extra Black Italic

**Two-Story Outhouse Possibly Used by Abe Lincoln
WITH OVER 100 ANIMATRONIC SINGING CHICKENS
The Jolly Green Giant marks the mid-point of I-90
COYOTE'S FLYING SAUCER RETRIEVALS & REPAIRS
Monument to the Pig that Inspired the Piggy Bank**

21/25 Sulfite Black/Black Italic

**Bob's World Famous Java Jive: Coffee Pot Night Club
GAS STATION CRUDELY SHAPED LIKE AN ELEPHANT
Come Visit The Lizard Man Of The Scrap Ore Swamp
SMILEY, THE FRIENDLY GREETER ON INTERSTATE 80
Do you ever yearn to get your kicks *under* Route 66?**

21/25 Sulfite Bold/Bold Italic

**Carhenge, America's best-known quirky Stonehenge
PANORAMIC ENCYCLOPEDIA OF EVERYTHING ELVIS
Wall Drug Store: the Granddaddy of all tourist traps
MOUNT RUSHMORE WITH FAKE CELEBRITY HEADS
Drive-Thru Prayer Booth In A Strip Mall Parking Lot**

21/25 Sulfite Medium/Medium Italic

Earthlings Welcome at The Little A'Le'Inn Bar and Motel
BIG IDAHO POTATO HOTEL: SLEEP IN A GIANT POTATO!
Alligator Adventure featuring "Utan, King of the Crocs"
14-TON BOULDER CARVED INTO JOHN WAYNE'S HEAD
Grave of Unknown Who Man Died Eating Library Paste

21/25 Sulfite Regular/Regular Italic

The Giant 3-Legged Thing Standing on a Big Human Head
NATIONAL BOBBLEHEAD HALL OF FAME AND MUSEUM
Another structure claiming to be the oldest on the planet
LENNY THE CHOCOLATE MOOSE AT LEN LIBBY CANDIES
Ride A Jackalope: Official Mythical Creature of Wyoming

21/25 Sulfite Light/Light Italic

Muffler Men are large molded fiberglass sculptures, often standing at approximately 18–25 feet tall, that are placed as advertising icons, roadside attractions, or for decorative purposes, predominantly in the United States. The first of the figures, a 21 foot tall Paul Bunyan holding an oversized axe to promote a restaurant, was created by Bob Prewitt in 1962

20/27 Sulfitte Extra Black

In 1963, Prewitt sold his fiberglass business (including the Bunyan mold) to Steve Dashew, who saw the potential of adapting the figure. He realized that only a limited number of businesses would want a lumberjack but he could broaden the appeal of the giant statue by modifying it with different versions: *the clean-shaven classic Muffler Man (who often held giant automobile*

16/21 Sulfitte Extra Black

Dashew's company, International Fiberglass, turned out thousands of commercial statues in the 1960s and '70s, including hundreds of Muffler Men. *As the fiberglass molds for this initial figure existed, similar characters were readily created by keeping the same basic characteristics (such as the right palm up, left palm down position in which the original Bunyan lumberjack figure held his axe) with minor variation. Various fiberglass molds allowed different heads, limbs, or torsos to be substituted to create multiple variant characters. International Fiberglass took a*

12/16 Sulfitte Extra Black

Muffler Men are generally between 14–25 feet tall, and have a hollow fiberglass construction. Most fall into a few basic types. *The Classic Muffler Man is configured with all the basic characteristics: well-chiseled facial bones, prominent brow and squarish "lantern" jaw. Eyes appear to stare blankly into the middle distance, or may be painted to leer down at visitors. They have broad-shoulders and wear a short-sleeved shirt with*

fake shirt folds. Pockets, suspenders, shirt patterns were sometimes painted on. Their arms are bent at the elbow, left palm facing down, right palm facing up, with an open grasp to hold an axe, muffler, golf club, etc. They have big, blocky shoes that measure about 4 feet from heel to toe. Their pants have a familiar pattern of folds and creases. While most Classic Muffler Men are clean-shaven, they sometimes feature a painted mustache or

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The molds for the Cowboy Muffler Men and the Paul Bunyan

9/12 Sulfite Bold

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9/12 Sulfite Light

**ABCDEFGHIJKLMN
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Sulfite Extra Black

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Sulfite Extra Black Italic

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Sulfite Black

***ABCDEFGHIJKLMN
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Sulfite Black Italic

**ABCDEFGHIJKLMN
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[]{}()@€\$ç£%#&**

Sulfite Bold

***ABCDEFGHIJKLMN
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Sulfite Bold Italic

**ABCDEFGHIJKLMN
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Sulfite Medium

***ABCDEFGHIJKLMN
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Sulfite Medium Italic

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Sulfitte Regular

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Sulfitte Regular Italic

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Sulfite Light

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Sulfite Light Italic

Sulfitte

.....
All Caps

.....
Proportional Lining

.....
Fractions

.....
Subscript/Superior & Inferior

.....
Numerator/Denominator

.....
Alternative Characters

Deactivated

**Bigfoot Burger
for \$6.99**

From \$32.58 or €20

3/4 and 1 1/2 567/3435

$K^p = (B+n)(p+2) - B_4$

0123456789

**Largest of Paul Bunyan
Frozen Pizza**

Activated

**BIGFOOT BURGER
FOR \$6.99**

From \$32.58 or €20

¾ and 1½ ⁵⁶⁷/₃₄₃₅

$K^p = (B+n)^{(p+2)} - B_4$

0123456789 0123456789V

**Largest of Paul Bunyan
Frozen Pizza**